

LIVING MAGAZINES:

THE HOME EDITION | JULY/AUGUST

Dear Neighbor,

For the **first time in the history of Living Magazines**, we are thrilled to debut our special **Home Edition** this summer!

This issue will highlight home and garden stories from our communities of Indian Hill, Hyde Park and Fort Thomas. It will also serve as a local resource guide for businesses and services that may be useful for homeowners.

That's where you come in. We think your business would be a great fit for our Home Edition. Here's why:

- Our readers have disposable income and are **very devoted** to Living Magazines...because unlike other promotional pieces, there are actually interesting articles in it and readers **spend time** with it.
- Our content is **only positive** and our readers enjoy that aspect of our storytelling.
- We have many **longterm advertisers** (we're talking 15-20 years with us!)
- We are **locally owned and operated** so when you have a problem, you get to talk directly with us.

On the next page, we have included **every possible bit of information** you may need to make a decision about advertising with us:

- Who We Are
- What Type of Readers We Reach
- Reach Per Community/Issue
- Prices & Ad Sizes
- A direct link to our Media Kit

We **sincerely hope** we can partner together on your next marketing endeavor, whether in our upcoming edition or sometime in the future. If you have any questions, don't hesitate to reach out to us!

Thanks for reading and enjoy the sunshine!

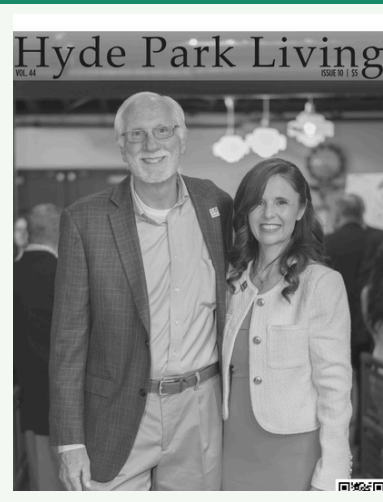
Jessie Eden Chris Eden

Jessie & Chris Eden

Owners of Living Magazines
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LEARN MORE: LIVINGMAGAZINES.COM/ADVERTISE



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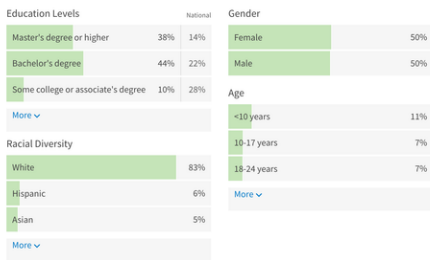
WHO WE ARE:

- A local, trusted brand with a legacy spanning nearly 50-years in Greater Cincinnati.
- A media outlet that produces **positive, high-quality, hyper-local and original** news stories offered via print in select communities and on livingmagazines.com
- An independent, small business, that is family-owned and operated out of Fort Thomas, Ky.

OUR READERS:

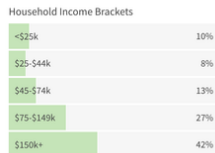
HYDE PARK:

Hyde Park Demographics



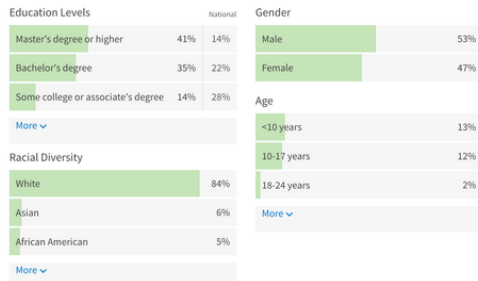
Income

Median Household Income
\$124,681
National \$80,734



INDIAN HILL:

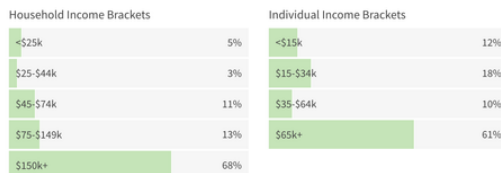
The Village of Indian Hill Demographics



Income

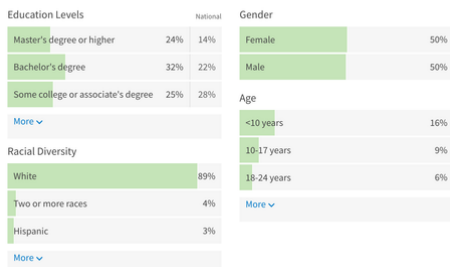
Median Household Income
\$234,821
National \$80,734

Median Individual Income
\$110,435
National \$41,221



FORT THOMAS:

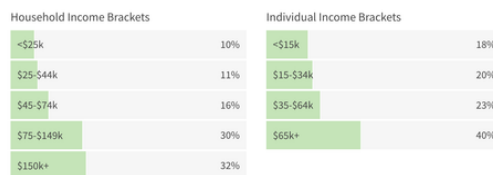
Fort Thomas Demographics



Income

Median Household Income
\$104,350
National \$80,734

Median Individual Income
\$51,498
National \$41,221



SAVE from 5% to 30% off of list price with our multiple insertion discounts.
Ask your ad rep about our 6, 12, 18, 24, and 48 insertion rates

IMPORTANT DATES:

Ad Reservations Due:

June 1

Final Art Due:

June 12

In-Mailboxes:

July 27 - 31, 2026

REACH PER ISSUE:

Hyde Park Living (includes parts of East Walnut Hills, Mt. Lookout, Oakley & O'Bryonville)	4,000 per issue
Indian Hill Living (includes parts of Madeira & Mariemont)	2,500 per issue
Fort Thomas Living	4,200 per issue

AD SIZES: RATES:

Full Spread*	\$1,600
Back Page	\$1,200
Full Page	\$860
2/3 Page	\$595
1/2 Page	\$465
1/3 Page	\$325
1/6 Page	\$175
1/12 Page	\$100

RESERVE YOUR SPACE: ADVERTISE@LIVINGMAGAZINES.COM

LEARN MORE: LIVINGMAGAZINES.COM/ADVERTISE