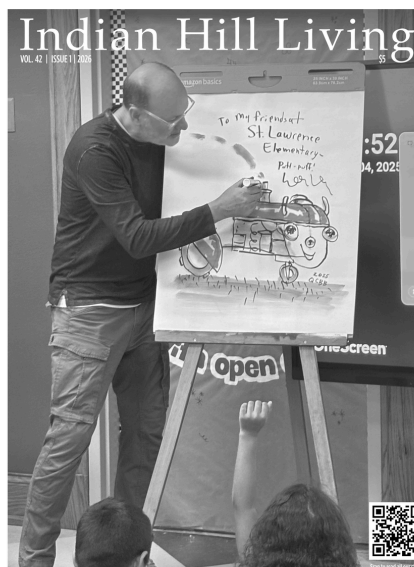




LIVING MAGAZINES

2026 MEDIA KIT

SHARING POSITIVE COMMUNITY NEWS SINCE 1977.



ABOUT | PG.1

REACH & PUBLICATIONS | PG. 2-3

PRINT ADVERTISING | PG. 4-5

NEW DIGITAL ADVERTISING | PG. 6-7

WHAT IS LIVING MAGAZINES?

- A local, trusted brand with a legacy spanning nearly 50 years in Greater Cincinnati.
- An independent, small business, that is family-owned and operated out of Fort Thomas, Kentucky.
- A creator of positive, high-quality, hyper-local and original editorial content



*Hi! We're excited
to work with you!*

-- The Eden Family



READER TESTIMONIAL

"I was so glad to see mine in the mailbox today. I sat on my porch swing and read the entire thing immediately."

Cathy O.
Fort Thomas, KY





WHY ADVERTISE WITH US?

People love reading our stories!

Since 1977, Living Magazines has provided readers with a refreshing opportunity to slow down and savor the stories that celebrate the heart of their community. Crafted by local writers and editors, each issue captures the essence of the neighborhoods our readers cherish.

With three print publications serving three of Greater Cincinnati's most vibrant and affluent neighborhoods, we take pride in delivering hyper-local, uplifting news that connects and inspires our communities.

OUR REACH

Invest with us at an ultra-competitive price point with discounts available for multiple insertions. You can also enjoy the convenience of **no long-term contracts**.

- Each year, we publish **10 issues per community**.
- We regularly reach over **10,000 households (25,000+ readers)** per month through our print magazines.
- We reached an additional **30,000+ engaged readers** in 2025 through our refreshed social media channels and new website.



ADVERTISER TESTIMONIAL

For 25 years, we've been committed to helping our patients look and feel their best, and advertising with Living Magazines has been an integral part of that journey from the very beginning.

Their publication reaches the right audience, aligning perfectly with our mission, allowing us to connect with those seeking expert cosmetic care.

We value our long standing partnership and appreciate the impact Living Magazines has had in helping us grow and serve our community.

-- Karen Lynch, Marketing Director
Advanced Cosmetic Surgery & Laser Center



COMMUNITIES

HOUSEHOLDS

Hyde Park Living

(includes parts of East Walnut Hills, Mt. Lookout, Oakley & O'Bryonville)

4,000 per issue

Indian Hill Living

(includes parts of Madeira & Mariemont)

2,500 per issue

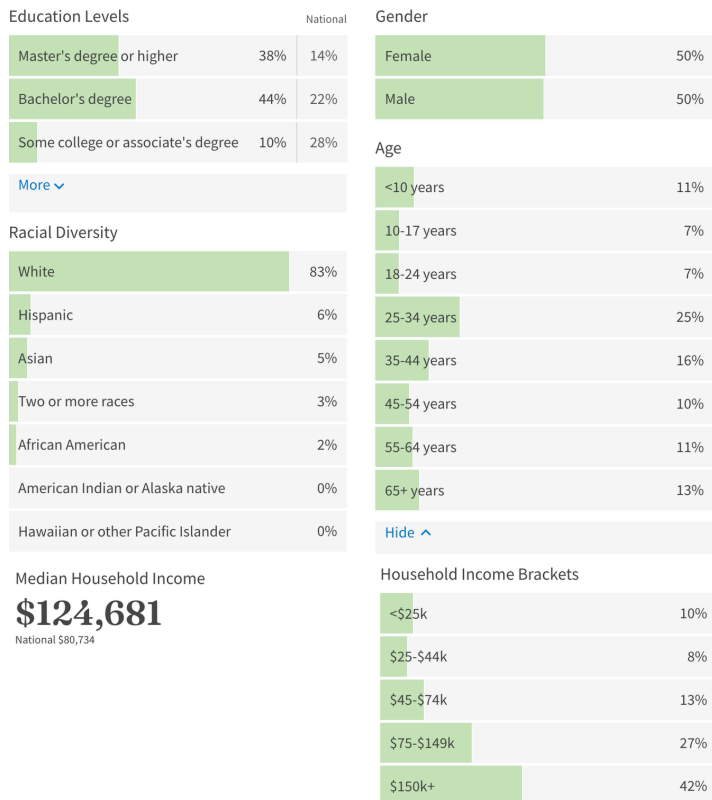
Fort Thomas Living

4,200 per issue

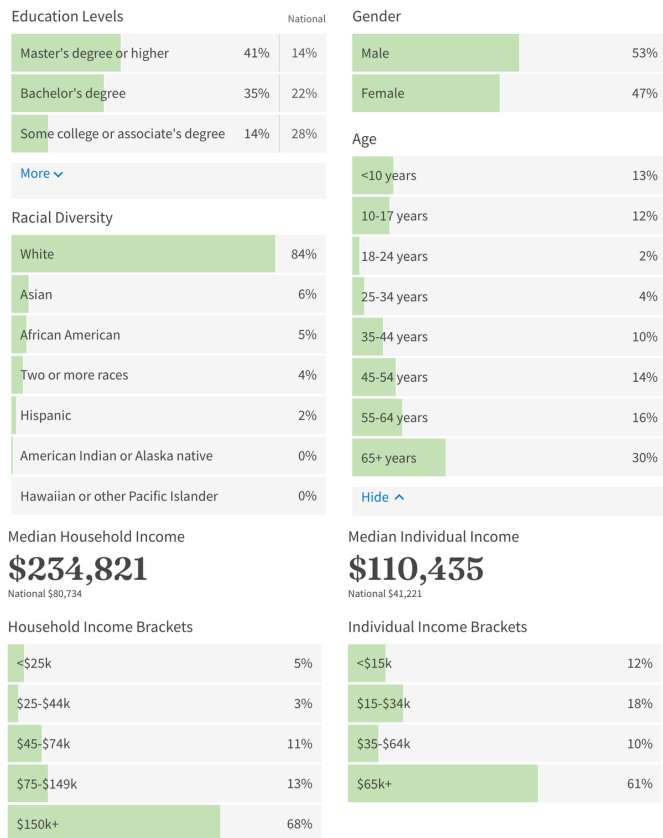
OUR READER DEMOGRAPHICS

Our audience is very dedicated to our magazine with many saying it is a piece that they keep in their households to enjoy. Our readers across all three of our communities are very similar* in income level and demographics. As a result, many of our advertisers choose to advertise in all three magazines to reach their target customers.

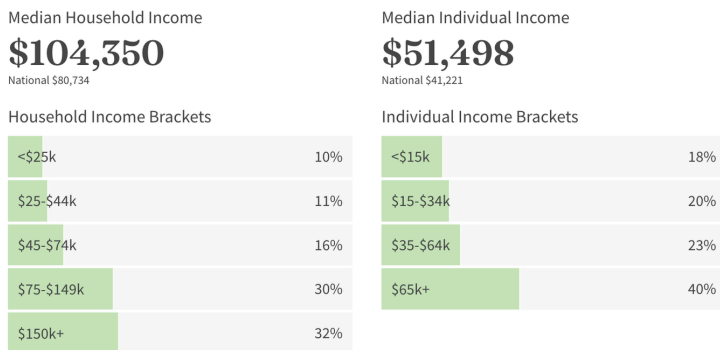
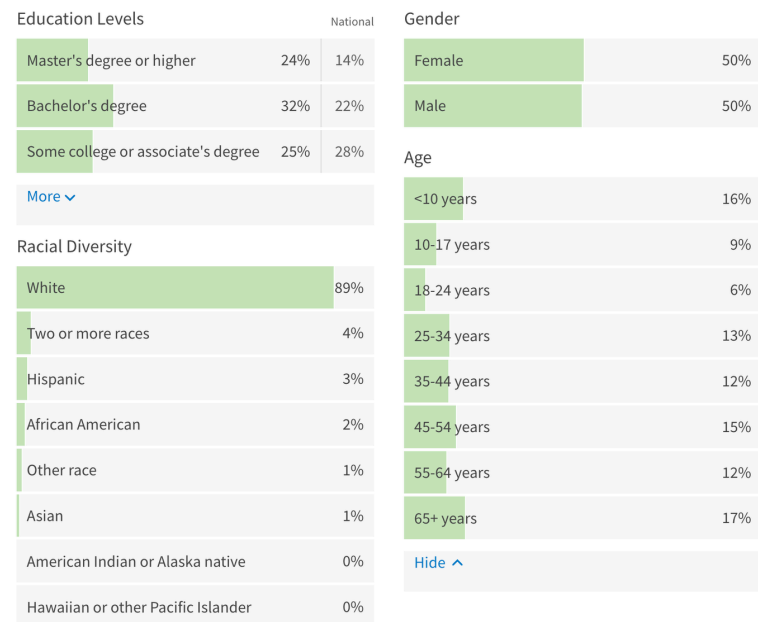
HYDE PARK:



INDIAN HILL:



FORT THOMAS:



PRINT ADVERTISING

The 2025 print rates below reflect the price **per issue, per community**.

- Ads must be received as hi-res **TIF, JPG or PDF files**, preferably in grayscale.
- Ad reservations are needed by the **1st of the month prior to publication date**.
- Artwork is due on the **15th of the month prior to publication date**.
- **Art Design Services:** \$50 per hour for designs / \$25 flat fee for edits. NEW ad partners are eligible for one free design!

AD SIZES:	RATES:	SPECS:
Full Spread*	\$1,600	Two design files, 7.313" x 10" each *counts as two insertions, includes preferred placement!
Back Page	\$1,200	7.313" x 8.563"
Full Page	\$860	7.313" x 10"
2/3 Page	\$595	4.813" x 10" (V) / 7.313" x 6.5" (H)
1/2 Page	\$465	4.813" x 7.373" (V) / 7.313" x 4.875" (H)
1/3 Page	\$325	4.813" x 4.875" (S) / 2.313" x 10" (V) / 7.313" x 3.25" (H)
1/6 Page	\$175	2.313" x 4.875" (V) / 4.813" x 2.375" (H)
1/12 Page	\$100	2.313" x 2.375" (S) / 4.813" x 1.25" (H)

SAVE from 5% to 30% off of list price with our multiple insertion discounts.
Ask your ad rep about our 6, 12, 18, 24, and 48 insertion rates

Looking for more?

Sponsored content packages available. Contact us to discuss: chris@livingmagazines.com

PRINT SPECS

FULL PG
7.313" x 10"

ADDRESS SPACE

BACK COVER
7.313" x 8.563"

2/3 PG
(20V)
4.813" x 10"

1/3 PG
(10V)
2.313"
x 10"

2/3 PG
(20H)
7.313" x 6.5"

1/3 PG
(10S)
4.813" x 4.875"

1/3 PG
(10H) 7.313" x 3.25"

1/2 PG
(15H)
7.313" x 4.875"

2.313" x
4.875"
1/6
PG
(5V)

1/12 PG
(25S) 2.313" x
2.375"

1/2 PG
(15V)

4.813"x
7.373"

4.813" x 2.375"

1/6 PG
(5H)

1/12 PG
(25H)

4.813" x 1.25"

DIGITAL ADVERTISING

NEW

For the past year, we have been working hard to expand our product offerings on our new website as well as on our social media channels.

For 2026, we are launching a slate of new digital products that will **help small businesses engage their future customers**. We're excited to offer five new options to our digital ad partners!

SPONSOR AN ISSUE

SIDEBAR AD PLACEMENT

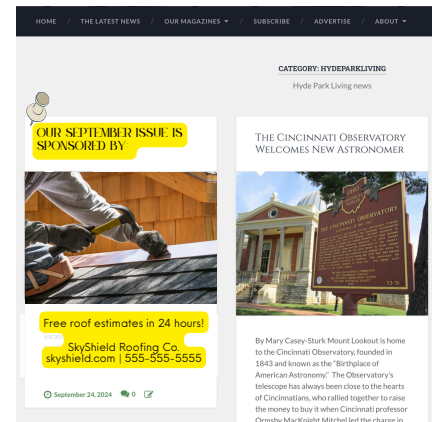
IN-ARTICLE AD PLACEMENT

FACEBOOK GROUP POSTS

SEARCH ENGINE OPTIMIZATION

SPONSOR AN ISSUE: \$400 / MONTH (\$3,800 / YEAR)

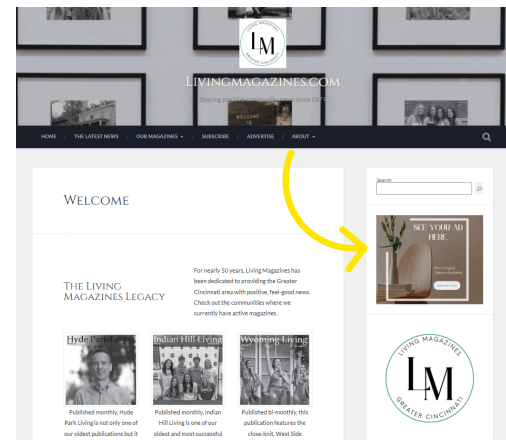
- **A pinned article** - including ad art + copy - at the top of our community page for a particular month.
- **A banner ad (728 x 90px)** included within the digital version of that month's cover story and other feature stories (up to 3 placements). This ad can be linked to any website.
 - Cover stories are posted on our website as well as in our multiple social media channels in order to drive traffic.
- **A 1/12 size print ad** (\$100 added value!) placed alongside that month's cover story.



Limited to 1 advertiser per month, per community. Design services available.

SIDEBAR AD PLACEMENT: \$250 / MONTH (\$2,400 PER YEAR)

- **A square ad (300 x 250px)** placed alongside our homepage, individual articles and all other non-news webpages. This ad can be linked to any website.
 - Desktop users will see these ads displayed to the right of the content, while mobile browsers will display them at the end of the articles and/or content webpages.



Limited to 4 advertisers at a time. Design services available.



DIGITAL ADVERTISING

IN-ARTICLE AD PLACEMENT*: \$150 / MONTH (\$1,400 / YEAR)

- **A banner ad (728 x 90px)** included with the digital version of that month's cover story and other feature stories (up to 3 placements). This ad can be linked to any website
- Multiple communities can be selected.

Limited to 1 advertiser per month, per community. Design services available.

*Cost is per community.

PHOTOS: A Peek Inside the Kroger Estate

By Mary Casey-Stark | Indian Hill Living, September 2024

Currently for sale, the Kroger Estate at 9575 Cunningham Road, is located on 13 sprawling acres and has 8 bedrooms, an Italian-inspired guest house with a domed ceiling, ornate woodwork, and many original features from when it was constructed in 1928. It is also listed on the National Register of Historic Places, as the Gretchen Kroger Barnes Graf House in February 2011, and it is also listed as a Historic Landmark by the Indian Hill Historical Society.

Ad

Built by Bernard H. "Barney" Kroger for his daughter, Gretchen Kroger Barnes Graf and her husband Bruno, We'll peek inside the house and share a little history.



EXCLUSIVE FACEBOOK GROUP POSTS: \$75 / MONTH

- Facebook group posting is reserved for existing advertisers (print or digital) only.
- Engage your customers directly by gaining access to post in our exclusive community groups on Facebook.
- **Includes three posts per month across all groups**
- Our organic community groups are growing!
 - Fort Thomas Living (5.1k members)
 - Hyde Park Living (1.8k members)
 - Indian Hill Living (3.3k members)
 - Wyoming Living (2.3k members)

Limited to 6 advertisers a month. Design services available.
Must be marked as 'sponsored content' per Facebook policies.



CONTACT US



LIVING MAGAZINES



advertise@livingmagazines.com



513-907-3200



www.livingmagazines.com

